

**Saint Mary-of-the-Woods College  
Ivy Tech Community College  
Bachelor Completion Program Articulation Curriculum Agreement**

**Associate of Applied Science in Business Administration**

**For Transfer from ITCC to SMWC (Campus) B.S./B.A. in Marketing**

SMWC Degree Requirements			Transfer Courses (ITCC)		Courses to take at SMWC	
<b>General Studies – Skills For Advanced Learning</b>						
ID 100	Critical Connections	2	IVYT 101	1		
EN 111	Comp and Research Writing	3	ENGL 111	3		
CO 111	Intro Human Communication	3	COMM 101	3		
CS 101	Intro Computer Software	3	CINS 101	3		
MA 112	College Algebra	3	<i>MATH 136</i>	3		
MA 253	Statistics	3			Take at SMWC	3
PE 126	Fitness & Wellness	1			Take at SMWC	1
<b>General Studies – Foundations and Diversity</b>						
TH 201	Foundations of Theology	3			Take at SMWC	3
PH 200	Philosophical Foundations	3	<i>PHIL 101</i>	3		
HI 222	The Twentieth Century World	3	<i>HIST 235 or 236</i>	3		
	Foreign Language I	4			Take at SMWC	4
	Foreign Language II	4			Take at SMWC	4
<b>General Studies – Academic Perspectives</b>						
	Creative/Expressive	3			Take at SMWC	3
	Scientific	3	<i>BIOL 101 or CHEM 101 or PHYS 101</i>	3		
	Social/Cultural	3	<i>ECON 201</i>	3		
	Additional Perspective	3			Take at SMWC	3
TH	Required Theology Elective	3			Take at SMWC	3
<b>General Studies – Linking</b>						
ID3xx	1st 2 hour ID-3XX	2			Take at SMWC	2
ID3xx	2nd 2 hour ID-3XX	2			Take at SMWC	2
<b>General Studies – Interdisciplinary</b>						
ID4xx	Senior Capstone Course	3			Take at SMWC	3
<b>GS Total</b>		<b>57</b>	<b>GS Total from ITCC</b>	<b>25</b>	<b>GS Total from SMWC</b>	<b>31</b>
<b>Major Degree Program</b>						
BU 121	Principles of Accounting I	3	ACCT 101	3		
BU 122	Principles of Accounting II	3	<i>ACCT 102</i>	3		
BU 232	Microeconomics	3	<i>ECON 202</i>	3		
BU 241	Principles of Management	3	BUSN 105	3		
BU 251	Principles of Marketing	3	MKTG 101	3		
BU 281	Organizational Comm.	3			Take at SMWC	3
BU 371	Business Law	3	BUSN 102	3		
BU 381	Business Finance	3			Take at SMWC	3
BU 481	International Business	3			Take at SMWC	3
BU 352	Consumer Behavior	4	MKTG 110	3	Take elective at SMWC	1
BU 354	Salesmanship	3	<i>MKTG 102</i>	3		
BU 455	Product and Price	3			Take at SMWC	3

BU 458	Marketing Management	3			Take at SMWC	3
Choose 3 (3 hr courses) from the following:		9	<b>one at ITCC</b>	3	<b>* two at SMWC</b>	6
BU 341	Human Resource Mgt. I				Take at SMWC*	
BU 353	Retail Merchandising		MKTG 220			
BU 356	Procurement & Distribution				Take at SMWC*	
BU 482	Research in Business				Take at SMWC*	
JO 330	Public Relations				Take at SMWC*	
<b>Major Total</b>		<b>49</b>	<b>Major Total - ITCC</b>	<b>27</b>	<b>Major Total - SMWC</b>	<b>22</b>
<b>Electives</b>						
			BUSN 101	3		
			Open electives	6		
<b>Electives Total</b>		<b>19</b>	<b>Electives Total - ITCC</b>	<b>9</b>	<b>Electives Total-SMWC</b>	<b>11</b>
<b>Total Hours</b>						
<b>Grand Total</b>		<b>125</b>	<b>Total from ITCC</b>	<b>61</b>	<b>Total from SMWC</b>	<b>64</b>

For additional information please contact the SMWC Office of Admissions (812) 535-5106.

Updated: 8-10